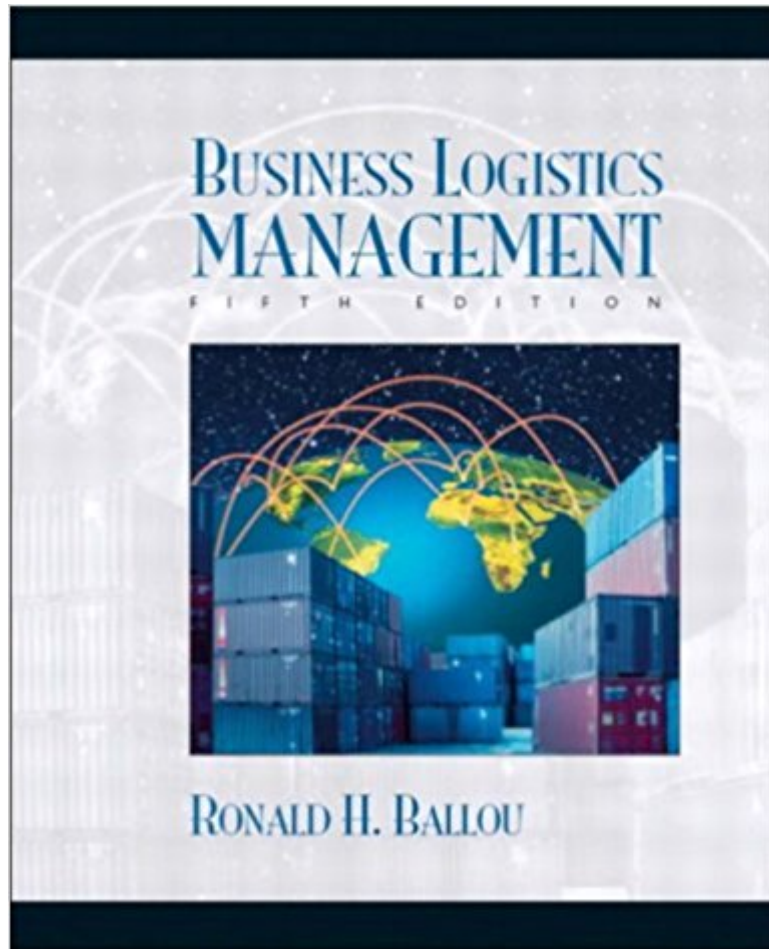




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Business Logistics: Supply Chain Management



Synopsis

The LOGWARE software found inside *Is developed specifically for classroom and educational use
*Has 15 Windows-based customized modules, including the new Supply Channel Simulator Module
*Extends and supports methods presented in the text *Can be used for logistics problem solving, such as single and multifacility location, vehicle routing and scheduling, forecasting, inventory management, warehouse layout, and more *Has general purpose programs, including linear programming, integer programming, multiple regression, and distance estimation LOGWARE is designed to be user-friendly for data input, preparation, and results presentation so that it will be an integral part of a student's decision-making tool kit.

Book Information

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Customer Reviews

A comprehensive discussion of the planning, organizing, and controlling of such activities as transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards, and product scheduling. --This text refers to an alternate Hardcover edition.

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Review based on 4th edition: A hands on and mathematical approach to the various factors involved in logistics mgt. Good treatment of customer service, transportation, inventory and location strategies. Numerous problems and examples explain how to immediately apply the tools - whether you are calculating the cost of what you are carrying in your warehouse, testing the feasibility of additional warehouses, or calculating service level/fill rate (they are different...) Includes a cool Logware CD-ROM for those interested in solving transportation, inventory problems without the headaches of programming. Overall a good textbook for a logistics course

It is a thorough book about Logistics with very interesting and practical topics on the subject. It could be used by an experienced logistics manager as well as a beginner. Several years ago I worked for Logistics in an international prestigious company when I first bought this book (an older version) but unfortunately I lost it. I really learned a lot about logistics supported by this book. Actually I am retired, but some times I am invited to conferences about logistics and I get many topics based in this book as well as in my own experiences. I complete my professional formation with other books, basically on Operations Research, from authors as Buffa and Sarins, Taha, Richmond, Nahmias, and of course about Production and Inventory Control from Ploss and Wight.

The book is OK. What really bothers me is that the software CD (Logware) was NOT included !! Without the software, the value of the book considerably diminishes

VERY GOOD

I expected to get it on 13th of September, but I got it before then. Thanks for the fast shipping. I rated it as 4 stars. It was torn a little bit, but it is fine. I hope to purchase other books through you. Thank you.

I decided to buy this book because its price was \$8 less than the bookstore. But it was not worth it. This book should come with a CD but I found its missing when I received the item. I had to copy

from my classmate's CD. The seller put the condition as 'good' but the book is almost falling apart. Several pages were torn off, making it very difficult to read and carry around.

As a student in the logistics field, this book offers a wealth of information on how logistics played a vital role in moving the raw material from the source to the producers, the raw material turned into finished goods and in the hands of the consumers. That's logistics

I believe that this book is very usefull for the people that really want to practice with some basic logistic concepts as TSP problems, Routing problems, Inventory Policies etc. The use of the computer programs provided by the CD rom is the winning chioce to get really focused on these problematics.

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